LOGOS AND BANNERS

1. GBV AoR – visibility logo (background - White)

Gender-Based Violence AoR
Global Protection Cluster

Logo (background – transparent):

**Gender-Based Violence AoR**
Global Protection Cluster

2. Strategy logo
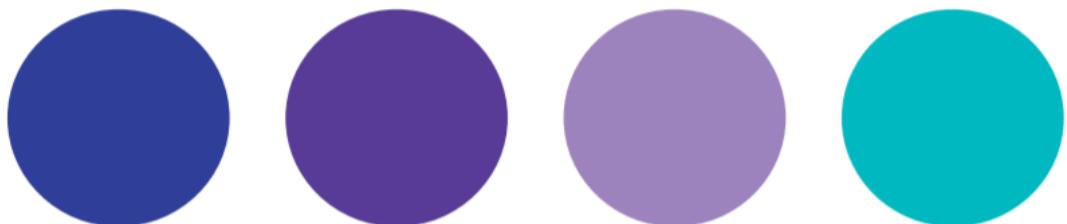
COLOR SCHEME

Logo colors
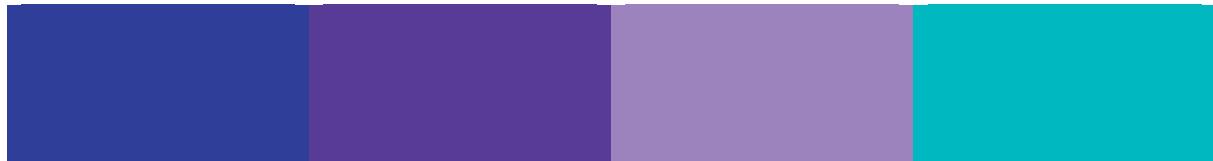
GBV AoR – Dark blue

R: 47 **G:** 62 **B:** 153

#2F3E99

C: 69 **M:** 59 **Y:** 0 **K:** 40

GBV AoR – Logo dark purple

R: 88 **G:** 59 **B:** 151

#583B97

C: 42 **M:** 61 **Y:** 0 **K:** 41

GBV AoR – Logo light purple

R: 156 **G:** 131 **B:** 189

#9C83BD

C: 17 **M:** 31 **Y:** 0 **K:** 26

GBV AoR – Light green

R: 0 **G:** 184 **B:** 192

#00B8C0

C: 100 **M:** 4 **Y:** 0 **K:** 25

GBV AoR in-text colors
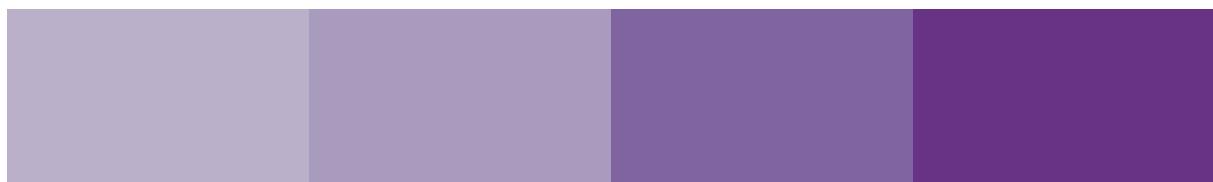
GBV AoR – Very light purple

R: 186 **G:** 176 **B:** 201

#bab0c9

C: 21 **M:** 39 **Y:** 0 **K:** 48

GBV AoR - Light purple

R: 169 **G:** 155 **B:** 189

#a99bbd

C: 11 **M:** 18 **Y:** 0 **K:** 26

GBV AoR - Mid purple

R: 128 **G:** 100 **B:** 162

#8064A2

C: 21 **M:** 38 **Y:** 0 **K:** 36

GBV AoR – Dark purple

R: 105 **G:** 81 **B:** 133

#695185

C: 21 **M:** 39 **Y:** 0 **K:** 48

FONTS

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
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The quick brown fox jumps over the lazy dog
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